

**"MAKER IS A BEAUTIFUL FILM,
AND AN IMPRESSIVE FOLLOW UP AFTER DESIGN & THINKING."
- A DESIGN FILM FESTIVAL 2014**

"FANTASTIC!" - AUTODESK

**"AMAZINGLY INSPIRING." - NAVI RADJOU,
FACULTY AT WORLD ECONOMIC FORUM**

maker

A documentary on the
maker movement

**CHRIS ANDERSON / TIM O'REILLY / DALE DOUGHERTY
AUTODESK / KICKSTARTER / INDIEGOGO / TECHSHOP
BIOCURIOS / SHAPEWAYS / LOCAL MOTORS
...AND MANY MORE**

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MAKER PRESS KIT

Title: Maker
Director: Mu-Ming Tsai
Release date: May 2014
Genre: feature documentary
Running time: 65 minutes

SYNOPSIS

Logline

"Maker" is a feature-length documentary on the maker movement and its impact on society, culture and economy in the U.S.

Synopsis

The "Maker Movement", sometimes called the "Third Industrial Revolution," subverts traditional manufacturing by building on innovative concepts such as open source, local manufacturing, crowd funding, and digital fabrication. Breaking the hobbyist movement stereotype, "Maker" delves deep into this ecosystem of design and manufacturing in the Internet era. The film explores the ideas, tools, and personalities that are driving the Maker Movement – and returns with a timely snapshot of one of the transforming influences of the current age.

PRODUCTION STORY

We are the producers of "Design & Thinking," a film that inspired audiences worldwide. Our next film "Maker" is a feature-length documentary that looks into the current maker movement in America – a new wave of Do-It-Yourself and Do-It-Together culture fueled by passion and powered by the advent of new technologies.

We interviewed key figures, makers, observers and critics of the movement to illustrate the ecosystem and present insights on how it can impact society, culture and economy in the U.S., and the world.



CAST & CREW

Interviewees (in alphabetical order)

- Alec Foege: Author of "The Tinkerers"
- Duann Scott: Designer Evangelist of Shapeways
- Barry Katz: Consulting Professor in the Design Division at Stanford University
- Beth Comstock: CMO of GE
- Carl Bass: CEO of Autodesk
- Chris Anderson: Author of "Makers: The New Industrial Revolution", CEO of 3D Robotics
- Dale Dougherty: CEO of Make Media
- Danae Ringelmann: Founder of Indiegogo
- David Lang & Eric Stackpole: Co-Founder & Founder of OpenROV
- Eri Gentry & Raymond McCauley: Executive Director & Principal of BioCurious
- Eric Migicovsky: CEO of Pebble Watch
- Hugh Dubberly: President of Dubberly Design
- Jacob Ferguson: Interaction Designer of Local Motors
- Jeremt Conrad & Helen Zelman: Founding partners of Lemnos Labs
- Mark Dwight: Founder/CEO of Rickshaw Bagworks; Founder/Chairman of SFMade.org
- Mick Ebeling: Founder and CEO of The Ebeling Group (TEG)
- Jim Newton: Founder of TechShop
- Navi Radjou: Co-author of "Jugaad Innovation"
- Nemo Gould: An artist and sculptor
- Peter Platzter: CEO of Nanosatisfyi
- Scott N. Miller: CEO & Co-Founder of Dragon Innovation
- Tanya Menendez & Matthew Burnett: Founders of Maker's Row
- Tim O'Reilly: Founder of O'Reilly Media.

Production Team

- Production Studio: Muris LLC.
- Producers: Yu-Hsiu Yang / Iris Lai
- Executive producers: FairGoods / 10,000 Hours / Etan Ayalon
- Directed & shot by Mu-Ming Tsai
- Additional Photography: Bianca Yeh
- Editor: Iris Lai / Emily Hsiang
- Music Production: Onion Ear Music Studio
- Marketing: Iris Lai / Emily Hsiang
- Advisor: Navi Radjou / Mark Büniger / Melissa Huang



PRESS & REVIEW

"Maker is a beautiful film, and an impressive follow up after Design & Thinking." – A Design Film Festival 2014

"Fantastic!" – Autodesk

"Amazing inspiring." – Navi Radjou, Faculty of the World Economic Forum

Other press cover

3D Printing Industry

New Documentary Celebrates The Maker Movement, Nov 11, 2013

Core 77

'Design & Thinking' Team to Release 'Maker,' Full-Length Doc Charting the Maker Movement, Nov 4, 2013

CrowdCrux

Kickstarter Success – Maker Movement Documentary Shares Crowdfunding Tips, Nov 1, 2013

The Business of Robotics

Maker documentary hits goal, still growing on Kickstarter, Oct 28, 2013

Open Electronics

Maker, a documentary on the Maker Movement is campaigning on Kickstarter, Oct 25, 2013

NoCo Mini Maker Faire

Maker- A documentary on the Maker Movement, Oct 13, 2013

HerdSurf

Maker – The 3rd Industrial Revolution, Oct 7, 2013

Trndmrkr

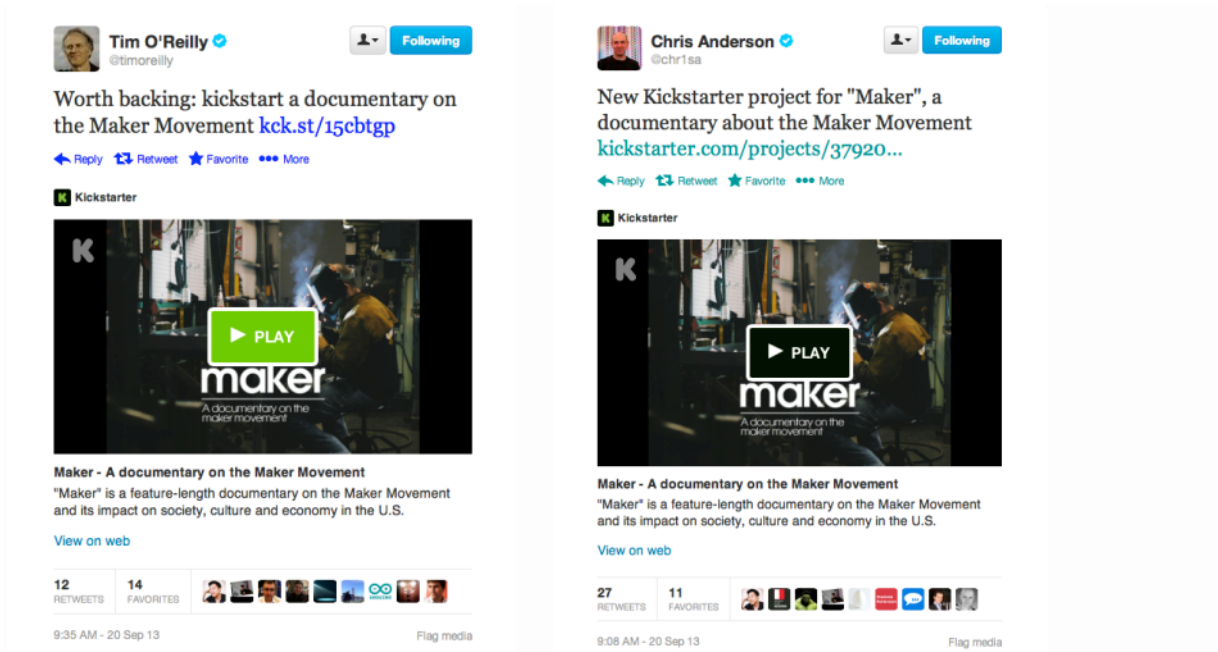
Maker Movement in Brooklyn, Oct 2, 2013

Brit+Co

10 Brand Spankin' New Kickstarter Projects, Oct 2, 2013

Harness The Crowd

Maker - this is one documentary that should not be missed, Sep 25, 2013



Twitter: [Tim O'Reilly's tweet](#), Sep 20, 2013 / [Chris Anderson's tweet](#), Sep 20, 2013



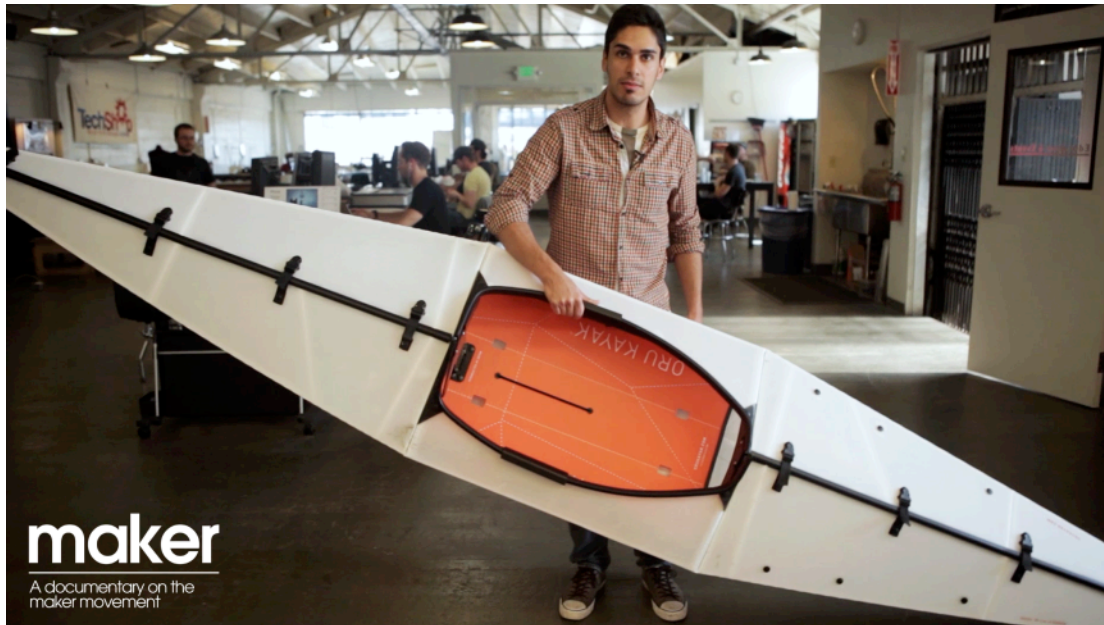
Kickstarter: [Staff Picks: Film & Video](#), Sep 21, 2013



FILM STILLS

All stills shots by MURIS. Please visit website for more film stills.







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